

DUPLICATE
INVOICE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
931941-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST FOR CONG	89

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	931941	06216186

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/26/12	WPBF News 25 @ 5am	5-530am	--WTF--	:30	2	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	2	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102101H	\$220.00 NM
2	WPBF	F	10/26/12	5:15 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102401H	\$220.00 NM
3	10/24/12	10/26/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	3	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102101H	\$320.00 NM
3	WPBF	Th	10/25/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102401H	\$320.00 NM
2	WPBF	F	10/26/12	5:42 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102101H	\$320.00 NM
9	10/24/12	10/26/12	10-11a Anderson Cooper	10-11a	--W-F--	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W-F--	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	10:48 AM	10-11a Anderson Cooper	10-11a	:30	AWTV102101H	\$450.00 NM
2	WPBF	F	10/26/12	10:39 AM	10-11a Anderson Cooper	10-11a	:30	AWTV102401H	\$450.00 NM
13	10/24/12	10/26/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV102101H	\$350.00 NM
2	WPBF	Th	10/25/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV102101H	\$350.00 NM
15	10/24/12	10/26/12	1230-1P Access Hollywood	1230-1p	--WTF--	:30	3	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV102101H	\$350.00 NM
3	WPBF	Th	10/25/12	12:40 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV102401H	\$350.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
931941-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST FOR CONG	89

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/24/12	10/26/12	1230-1P Access Hollywood	1230-1p	--WTF--	:30	3	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	10/26/12	12:56 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV102101H	\$350.00 NM
19	10/24/12	10/26/12	Dr. Oz	4-5p	--W-F--	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--W-F--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/24/12	4:09 PM	Dr. Oz	4-5p	:30	AWTV102101H	\$1,000.00 NM
1	WPBF	F	10/26/12	4:53 PM	Dr. Oz	4-5p	:30	AWTV102401H	\$1,000.00 NM
20	10/24/12	10/24/12	M-F 5pm News	5-6pm	--1----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--1----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	5:28 PM	M-F 5pm News	5-6pm	:30	AWTV102101H	\$900.00 NM
22	10/24/12	10/26/12	WPBF News 25 @ 6:00PM	6-6:30PM	--WTF--	:30	2	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--WTF--	2	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV102101H	\$1,050.00 NM
3	WPBF	F	10/26/12	6:27 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV102101H	\$1,050.00 NM
26	10/24/12	10/25/12	Jeopardy	7:30-8PM	--WT---	:30	2	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--WT---	2	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	7:41 PM	Jeopardy	7:30-8PM	:30	AWTV102101H	\$1,700.00 NM
2	WPBF	Th	10/25/12	7:34 PM	Jeopardy	7:30-8PM	:30	AWTV102101H	\$1,700.00 NM
28	10/24/12	10/28/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	--WTF-S	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--WTF-S	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	11:11 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102101H	\$1,000.00 NM
3	WPBF	F	10/26/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102101H	\$1,000.00 NM
2	WPBF	Su	10/28/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102401H	\$1,000.00 NM
30	10/24/12	10/26/12	Nightline	11:35-12:05AM	--WTF--	:30	2	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--WTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/24/12	11:44 PM	Nightline	11:35-12:05AM	:30	AWTV102101H	\$700.00 NM
3	WPBF	F	10/26/12	12:01 AM	Nightline	11:35-12:05AM	:30	AWTV102401H	\$700.00 NM
32	10/27/12	10/27/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1-	1	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	6:12 AM	Sat 6-7am News	Sat 6-7am	:30	AWTV102101H	\$320.00 NM

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931941-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST FOR CONG	89

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/27/12	10/27/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 8:50 AM Sat 8-9am News Sat 8-9am :30 AWTv102401H \$450.00 NM									
35	10/27/12	10/27/12	Sat 7pm News Class of Time - Fixed Non Pre-emptible	7-730pm	-----1-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 7:57 PM Sat 7pm News 7-730pm :30 AWTv102401H \$800.00 NM LR - Football									
36	10/27/12	10/27/12	Sat Jeopardy Class of Time - Fixed Non Pre-emptible	Sat 7:30-8PM	-----1-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 Sat Jeopardy Sat 7:30-8PM :00 \$800.00 NM Unresolved									
37	10/28/12	10/28/12	Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 5:12 AM Sun 5-6am News Sun 5-6am :30 AWTv102401H \$100.00 NM									
38	10/28/12	10/28/12	Sun 6-7am News Class of Time - Fixed Non Pre-emptible	Sun 6-7am	-----1	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 6:26 AM Sun 6-7am News Sun 6-7am :30 AWTv102501H \$180.00 NM									
40	10/28/12	10/28/12	Sun 9-10am Class of Time - Fixed Non Pre-emptible	9-10am	-----1	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 9:59 AM Sun 9-10am 9-10am :30 AWTv102401H \$900.00 NM									
41	10/28/12	10/28/12	Sun 630pm News Class of Time - Fixed Non Pre-emptible	630-7pm	-----1	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 6:42 PM Sun 630pm News 630-7pm :30 AWTv102401H \$800.00 NM									
46	10/26/12	10/26/12	20/20 Class of Time - Fixed Non Pre-emptible	10-11PM	----1--	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/26/12 10:37 PM 20/20 10-11PM :30 AWTv102401H \$2,200.00 NM									
47	10/28/12	10/28/12	AFV Class of Time - Fixed Non Pre-emptible	7-8PM	-----1	:30	1	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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West/R/Congress	ALLEN WEST FOR CONG	89

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
47	10/28/12	10/28/12	AFV Class of Time - Fixed Non Pre-emptible	7-8PM	-----1	:30	1	\$1,650.00	NM																																												
<table><tr><td>10/22/12</td><td>10/28/12</td><td>-----1</td><td>1</td><td>\$1,650.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/28/12</td><td>7:18 PM</td><td>AFV</td><td>7-8PM</td><td>:30</td><td>AWTV102401H</td><td>\$1,650.00</td><td>NM</td></tr></table>										10/22/12	10/28/12	-----1	1	\$1,650.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/28/12	7:18 PM	AFV	7-8PM	:30	AWTV102401H	\$1,650.00	NM												
10/22/12	10/28/12	-----1	1	\$1,650.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WPBF	Su	10/28/12	7:18 PM	AFV	7-8PM	:30	AWTV102401H	\$1,650.00	NM																																											
48	10/27/12	10/27/12	Sat 330-7pm ABC College Class of Time - Fixed Non Pre-emptible	330-7pm	-----1-	:30	1	\$2,000.00	NM																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----1-</td><td>1</td><td>\$2,000.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/27/12</td><td>3:29 PM</td><td>Sat 330-7pm ABC College Footb</td><td>330-7pm</td><td>:30</td><td>AWTV102101H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/22/12	10/28/12	-----1-	1	\$2,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/27/12	3:29 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	AWTV102101H	\$2,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/22/12	10/28/12	-----1-	1	\$2,000.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WPBF	Sa	10/27/12	3:29 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	AWTV102101H	\$2,000.00	NM																																											
Total Spots							34																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$26,250.00
<u>Agency Commission</u>	\$3,937.50
<u>Net Amount Due</u>	\$22,312.50